Mehrdad Khodaei

UI/UX Designer

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Portfolio:

Linkedin | Portfolio | Website

About Me:

Senior UI/UX Designer with 6+ years of experience in creating user-centered digital products, with a strong front-end development background.
Skilled in crafting intuitive interfaces and translating design into functional, responsive experiences using modern front-end technologies.
I value clean design, teamwork, and continuous learning, and I enjoy mentoring and collaborating with others to build meaningful digital experiences.

Skills

- **UI/UX Design Tools**
  Figma, Adobe XD, Sketch, FigJam, Zeplin, Webflow, Adobe creative suite, Miro, Hotjar, Maze, Google Analytics

- **UX Research & Design Principles**
  User-Centered Design, Design Thinking, Double Diamond, Usability Testing, Heuristic Evaluation, Personas, A/B Testing, Critical Thinking, Communication, Teamwork

- **Front-End Development Skills**
  HTML, CSS, JavaScript, TypeScript, Tailwind CSS, Bootstrap

Education

Bachelor's degree in computer networks
University of Applied Science and Technology – Tabriz Telecommunications Center

Full-time experiences

- **Tarahan Mandegar** / Product Designer
  April 2021 - Now
  I work as a Product Designer at Tarahan Mandegar, where I design user-centered experiences for both mobile and web platforms. During my time here, I became familiar with the Ionic framework and Angular, which helped me better understand technical constraints and collaborate effectively with developers. This role has strengthened my ability to create seamless, functional, and visually appealing interfaces—especially in mobile app design.

- **ITShams Company** / Senior UI/UX Designer
  January 2017 - April 2021
  As a Senior UI/UX Designer at ITShams Company, I took the lead in redesigning non-responsive and outdated interfaces, transforming them into modern, user-friendly experiences. I improved the overall usability by introducing responsive design standards and refining the user flow. Collaborating with clients from large organizations helped me enhance my communication and presentation skills, while working closely with developers and stakeholders strengthened my ability to bridge design with implementation.

- **Topui Studio** / Founder & CEO
  January 2017 - April 2021
  I founded Topui Studio, and within a year, we successfully created a corporate and news CMS. With the team I built, we were able to collaborate on various projects. During this time, I took on significant managerial responsibilities, which greatly enhanced my leadership and communication skills.

- **Process Company** / UI Designer
  March 2013 - January 2017
  My professional journey began at Process, a startup I co-founded with my university friends. As a UI Designer, I started learning the fundamentals of user interface design and gradually built a strong foundation in visual design and usability. We launched several startup ideas during our time there, including a custom T-shirt printing platform that is still active today. This experience shaped my design thinking, strengthened my creative problem-solving skills, and helped me develop an entrepreneurial approach to digital product design.

Part-time experiences and freelance projects

- **Melke Tabriz** / UI/UX Designer
  At Melk Tabriz, as a UI/UX Designer, I designed and implemented the company's websites and mobile apps. I redesigned the mobile app, solving issues from the previous version and enhancing its functionality and user experience. Each project involved unique challenges that helped me improve my problem-solving skills.

- **Shafadoc** / UI/UX Designer
  At the Shafadac platform, specializing in online medical appointment booking, I was responsible for UI/UX design and front-end development of the website. My focus was on user-friendliness and reducing complexity, which improved the platform's performance. I also handled the mobile app design.

- **Digital Server** / Full-Stack Designer (UI/UX & Front-End)
  I collaborate on a project basis with Digital Server and primarily work on their UI and front-end projects. Since the company doesn't face major challenges in implementation, I focus on creating unique and innovative designs to deliver better user experiences and visual designs.

- **Buyqoosh** / UI/UX Designer
  I was responsible for designing and implementing the UI/UX of the Buyqoosh website, which focuses on selling Azerbaijan products and custom print designs. In addition to the initial design and implementation, I continuously address any design updates or user experience improvements required, ensuring the website provides an optimal user experience.